

2023 DEMOGRAPHIC REPORT

One Industry. One Mission. One Show.



In-Person Event Attendance



Attendee Profile



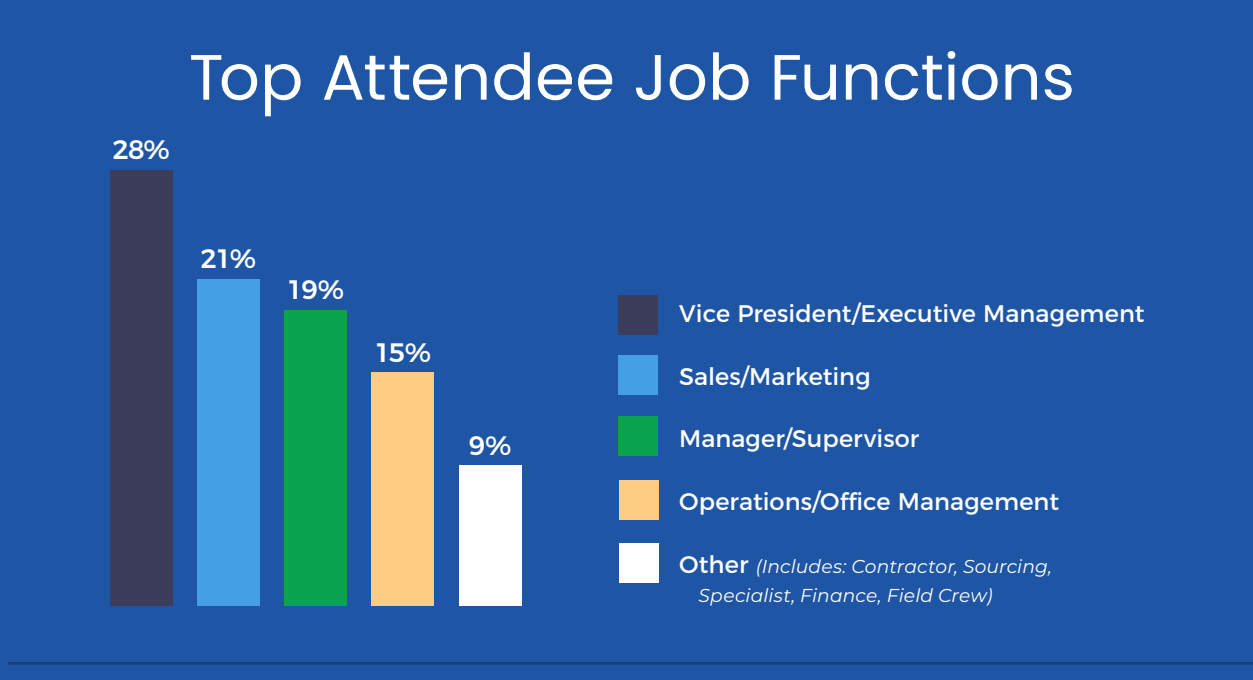
Top Reasons People Attend



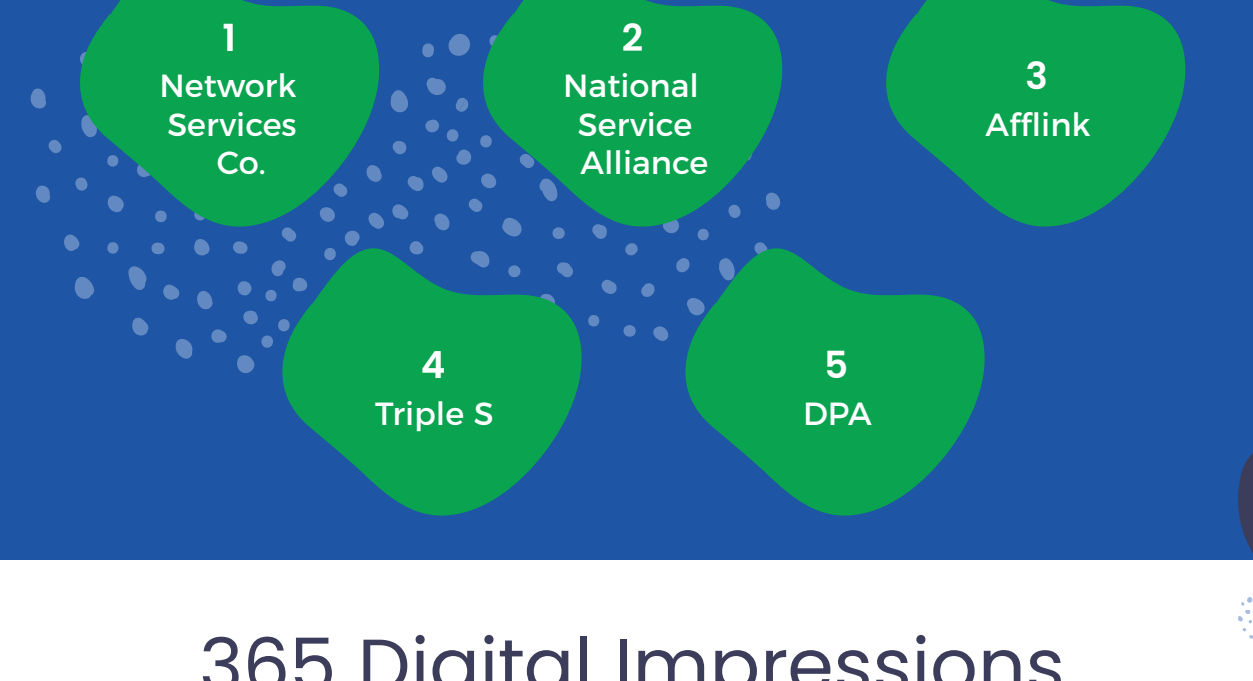
Buyers from World Class Organizations

Distributors & Wholesalers	Building Service Contractors	Residential Cleaners	In-House Service Providers
Acorn Distributors, Inc.	ABM	All Seasons Cleaning	Alaska Airlines
Amazon	AHL Facility Services, Inc.	Better Life Maids	Allegiant Stadium
American Sanitary Supply	Aramark	C&C Cleaning Services	Boeing
AramSCO	Bee Clean Building Maintenance	Clean Squad	California Prison Industry Authority
Brady IPS	City Wide Facility Solutions	Dallas Maids	Delta Airlines
Bunzl	Compass Group	Ecomajds	Department of Veterans Affairs
Consolidated Paper Group, Inc.	Crothall Healthcare	Four Seasons Cleaning, Inc.	Fox Studios
Envoy Solutions	DMS Facility Services	Fresh Start Cleaning Company	Grand Rapids Public Schools
Ernest Packaging Solutions	Flagship Facility Services	Keen Maids	Iowa State University
Grainger	Forefront Healthcare	Legacy Cleaning Services, LLC	City of Tempe
HD Supply	ISS Facility Services	Maid Brigade	New Orleans Convention Center
Hillyard, Inc.	J & J Worldwide Services	Maids and Moore	Orlando Regional Medical Center
Imperial Dade	Jani-King	Molly Maid	Penn State University
K&S Distributors Inc	JLL	MoreHands Maid Service	Prime Healthcare Services
Kelsan, Inc.	KBS	Pristine Cleaning Services LLC	Sodexo
KEY QUIMICA	National Industries for the Blind	Sparkling and Beyond, LLC	Southwest Airlines
KSS Enterprises	One Source Property Services, Inc.	Sparkling Clean Pro	St. Louis Cardinals
Office Depot	Prestige Maintenance USA	Sparkmaids LLC	Target Corp.
Staples	Rozalado & Co. Commercial Cleaning	Star Maintenance, Inc.	Walt Disney Company
Veritiv	United Services, Inc.	Vacation Property Maids	

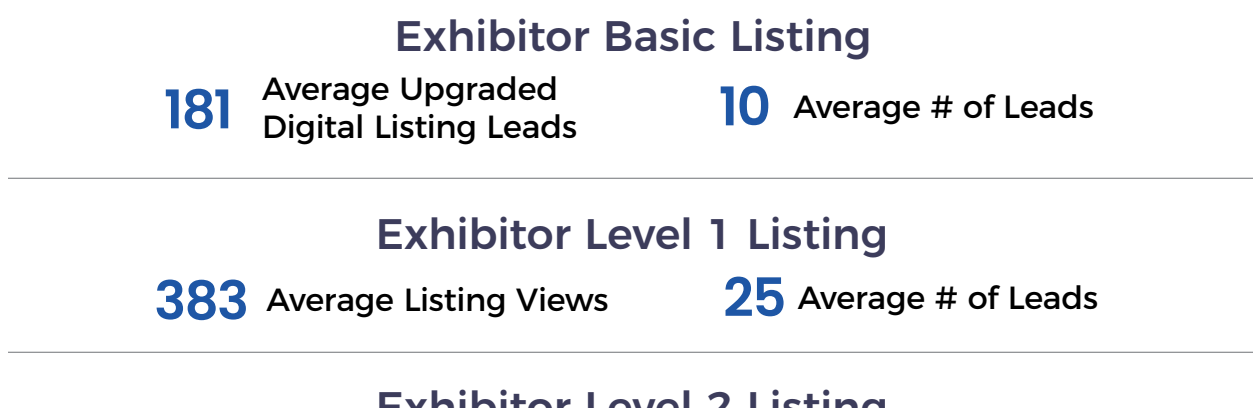
Attendee Buying Power



Top Attendee Job Functions



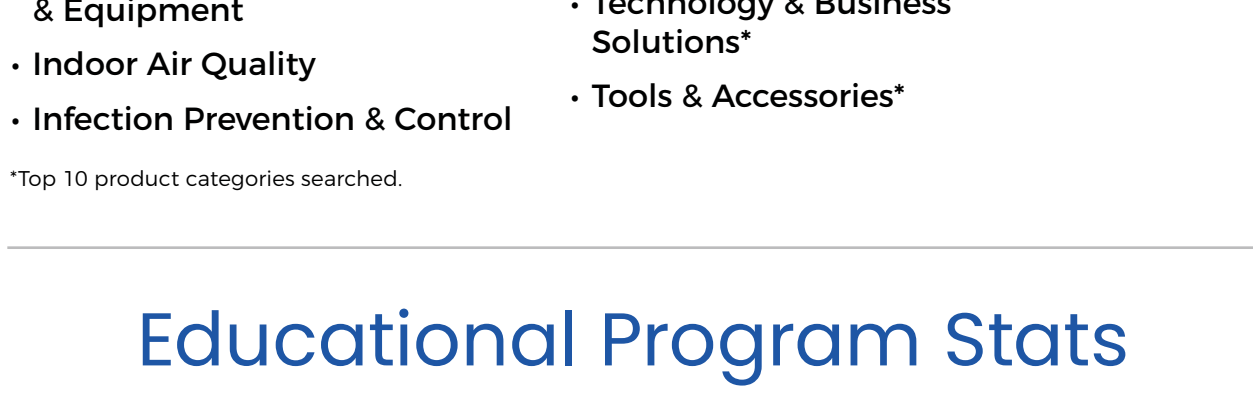
Top 5 Industry Buying Groups Represented



365 Digital Impressions



ISSA Show Social Reach

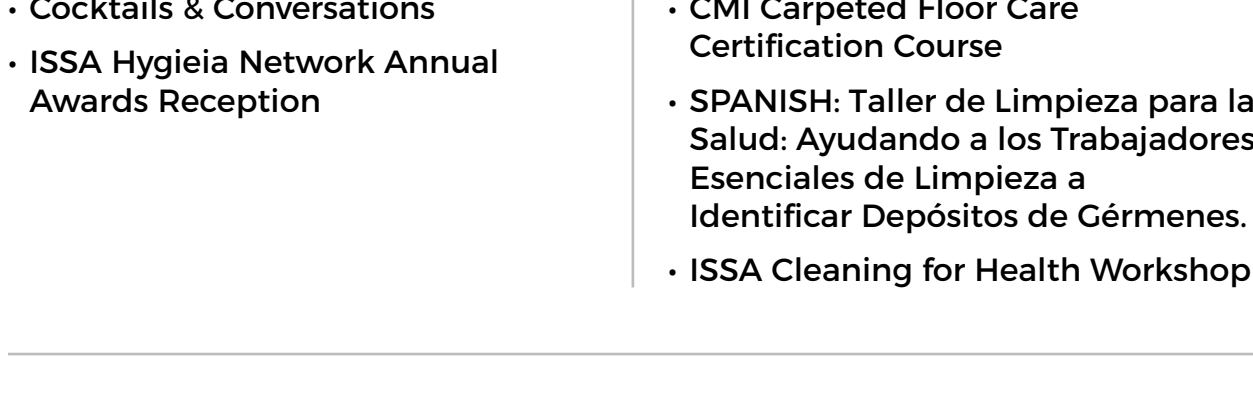


Product Categories

- Cleaning Agents*
 - Cleaning Service/Contract Cleaning*
 - Dispensers/Dilution Control*
 - Equipment & Accessories*
 - Exterior Maintenance
 - Facility Maintenance, Repair & Operations*
 - Floor & Carpet Care*
 - Food Service Disposables & Equipment
 - Indoor Air Quality
 - Infection Prevention & Control
 - Laundry & Ware wash
 - Odor Control Products
 - Office Products & Supplies
 - Packaging Supplies
 - Paper Products*
 - Restoration & Remediation
 - Residential Care & Supplies*
 - Safety & Industrial Supplies
 - Skin Care & Personal Hygiene
 - Technology & Business Solutions*
 - Tools & Accessories*
- *Top 10 product categories searched.

16,852
Total Products Searched

Educational Program Stats



Top Attended Networking Events

- BIG BASH + ISSA's 100th Anniversary
- Cocktails & Conversations
- ISSA Hygieia Network Annual Awards Reception

Top Attended Workshops

- CMI Hard Floor Care Certification Course
- CMI Carpeted Floor Care Certification Course
- SPANISH: Taller de Limpieza para la Salud: Ayudando a los Trabajadores Esenciales de Limpieza a Identificar Depósitos de Gérmenes.
- ISSA Cleaning for Health Workshop

Innovation Award Program



2023 Innovation Award Winners

- | | |
|---|--|
| <p>Innovation of the Year Award</p> <ul style="list-style-type: none"> • Compact Quad® Plus 4-Roll Toilet Paper Dispenser by GP Pro (Georgia-Pacific) <p>Innovation of the Year Honorees</p> <ul style="list-style-type: none"> • PathogenFocus Air/Surface Disinfection Biosecurity by PathogenFocus • Proline WAVE™ 1-liter manual dispenser by SC Johnson Professional • All Floor™ cleaning system by Kaivac Inc. • Multi-Surface Ceramic Clearcoat PURE AIR Coating by SIMIX • Evogen® Tri-Vend High-Capacity No-Touch Menstrual Care Product Dispenser by Hospesco Brands Group <p>Environment & Sustainability of the Year Award</p> <ul style="list-style-type: none"> • Natura Yarn by ABCO Products Corp. | <p>Environment & Sustainability of the Year Honorees</p> <ul style="list-style-type: none"> • Super Hydro Pod Foaming Hand Soap by Soap2o • Tork Carbon Neutral Dispensers by Tork, an Essity brand <p>Innovation Industry Choice Awards</p> <ul style="list-style-type: none"> • Distributor Choice Award: Natura Yarn line of mopping products by ABCO Products Corp. • Facility Service Provider Choice Award: All Floor™ cleaning system by Kaivac Inc. • Manufacturer Representative Choice Award: TOPFILL™ No Touch Counter Mount Soap Dispenser by Kutol Products • Residential Choice Award: SIMPL: Smart Inspect Machine Predictive Learning by SmartInspect™ |
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